

Literature and Brand Use Guidelines

Standards for Approved Use of Fentanyl Anonymous™ Materials

Effective Date: August 4, 2026

Approved By: Fentanyl Anonymous™

Fentanyl Anonymous™ literature and brand assets represent the fellowship and must be used carefully, consistently, and only with approval. These guidelines apply to FA literature, logos, names, slogans, graphics, publications, meeting materials, and related content.

1. Purpose

These guidelines protect the accuracy, identity, and public trust of Fentanyl Anonymous™ materials while supporting approved recovery, fellowship, education, and outreach use.

2. Permission Is Required

FA materials may be used only with prior approval from Fentanyl Anonymous™. Approval applies only to the specific material and purpose requested. It does not authorize future, expanded, or unrelated use. Approval also does not transfer ownership or authorize anyone to speak on behalf of FA.

3. Standards for Approved Use

Anyone approved to use FA materials must:

- Use only current, approved files supplied or identified by Fentanyl Anonymous™.
- Use the official FA logo exactly as provided. Do not redraw, recreate, recolor, restyle, crop, stretch, change the wording or font, or alter its proportions.
- Keep all required trademark, copyright, attribution, and ownership notices in place.
- Use the material only for the approved purpose, audience, format, platform, and time period.
- Obtain additional approval before editing, excerpting, translating, combining, or repackaging FA material.
- Follow any additional publication, promotion, or brand instructions provided by FA.
- Stop using and remove the material when approval expires, is withdrawn, or FA requests a correction.

4. Uses That Are Not Allowed

FA materials may not be used:

- In a false, misleading, harmful, unlawful, or unauthorized manner.
- In a way that suggests FA sponsorship, endorsement, partnership, certification, or approval when none has been granted.
- As part of another organization's logo, name, domain, social media identity, publication title, or commercial brand.
- To sell products, promote paid services, advertise, or raise funds without specific approval.
- After being altered or presented in a way that changes the source, meaning, or identity of the material.
- To represent that a person or organization speaks for Fentanyl Anonymous™ without authorization.

5. Review and Correction

Fentanyl Anonymous™ may review the use of its materials and request correction, replacement, or removal when the use does not follow these guidelines or the approval that was given. Requests should be addressed promptly. Continued or repeated misuse may result in the loss of permission and further action by FA.

6. Requesting Permission

A permission request should be submitted before the material is used and should include:

- The name and contact information of the requesting person or organization.
- The specific FA material requested.
- How and where the material will be used, including the intended audience.
- Whether the use involves sales, fundraising, sponsorship, advertising, or another financial activity.
- Any proposed edits, excerpts, translations, or adaptations.
- The requested start date and length of use.

7. Final Standard

All uses of FA materials must clearly reflect the mission, identity, and standards of Fentanyl Anonymous™. When there is uncertainty, do not publish, distribute, or display the material until FA has reviewed and approved it.

Fentanyl Anonymous™ reserves the right to approve, limit, correct, or discontinue the use of its literature and brand assets.